



Ag Industry Update

Key Issues Impacting Your Business

Rural Crime • Food Safety • Sustainability • Immigration • Workers' Compensation Trends
Keynote Luncheon Presenter **George H. Soares** (Kahn, Soares & Conway)

Zenith Insurance Company invites you to attend our Ag Industry Update event to hear important information you can't afford to miss!

Morning Program

Rural Ag Crime – Prevention and Mitigation Solutions Focusing on Protecting You and Your Property

Bill Ludwig, AVP Risk Management, *Zenith Agribusiness Solutions*

Lisa Elliott, Property Claims Director, *Zenith Agribusiness Solutions*

Sustainability – The Impacts and Opportunities for Your Business

Barry Bedwell, President, *California Grape and Tree Fruit League*

Joe Browde, Ph.D., Professional Services Manager, *SureHarvest*

Nikki Rodoni, Director of Sustainability for *Gills Onions* and *Rio Farms*

Update on the Food Safety Modernization Act – What's Coming Next?

Barbara Cassens, San Francisco District Director, *Food and Drug Administration*

Emerging Trends in Workers' Compensation – How They Are Driving Costs

Presenter, *Zenith Insurance Company*

Dr. Anne Searcy, SVP of Medical Management, *Zenith Insurance Company*

Immigration Issues, Policies and Farm Labor Supply

Dax Deason, Managing Attorney, *Deason Law Group*

Bert Mason, Ph.D., Professor Emeritus, *California State University, Fresno*

Luncheon

Keynote Presenter

George H. Soares, Founding Member and Managing Partner, *Kahn, Soares & Conway*

WHEN

Thursday, February 9, 2012

7:30 a.m. – 2 p.m.

WHERE

Wedgewood Fresno

(formerly Grand Occasions)

4584 West Jacquelyn Ave.

Fresno, CA 93722

This **Ag Industry Update** event is free for Zenith policyholders.

To register, contact Sheri LaJune by calling (559) 449-4714 or emailing slajune@thezenith.com.

Your early registration is appreciated.

Breakfast and lunch will be provided.

TheZenith®
WORKERS' COMPENSATION SPECIALISTS

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Agribusiness Solutions